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DAVID ARTHUR FITTIN

art director | stylist

For nearly two decades, David Arthur Fittin has brought an artist's sensibility to his broad canvas of work in the visual arts. A alumnus of Bauder College in Fort Lauderdale, Fittin initially set his sights on the world of interior design, but he soon expanded his creative repertoire—and quickly established himself throughout New York, Miami, and Palm Beach in the fields of photo styling and visual merchandising. The area's top publishers have relied on Fittin's keen eye and unerring style sense to create memorable fashion, lifestyle, tabletop, jewelry and product pictorials in their magazines. His work has appeared in such publications as New Beauty, Boca Raton, Palm Beach Illustrated, Worth Avenue, Vive, Polo Country, Fisher Island and countless others. Along the way, he has established himself as one of the area's most dedicated and versatile stylists, easily adapting to the demands of a particular shoot. Advertisers also have called on Fittin's styling skills, and he's consistently delivered high-quality, eye-catching results to the likes of KODAK, Mark/AVON Cosmetics, Top Chef, Macy's, Stitches, Paradisus Resorts, Sunglass Hut, Humana, W Magazine's special event division and dozens of other satisfied clients.

Fittin's visual merchandising work includes creative in-store product and window displays, aesthetic consultation on floor plans and store renovations. His credits include fashion giants Chanel, Lilly Pulitzer, St. John, Cole Hann as well as Hollywood and Smashbox cosmetics.

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